



GOBIERNO DE
MÉXICO

TURISMO

SECRETARÍA DE TURISMO



MEXICO NATIVE WEDDINGS



INTRODUCTION

Native weddings are important for destinations in Mexico as they seek to rescue the cultural identity, traditions and customs of the indigenous population and of the ethnic groups that still exist. In order to perform these ceremonies, respecting and highlighting the local culture, we need a correct integration of the entire community with vendors. In this way, the local community and companies are tied economically, adding value to the cultural resources, and seeking sustainability and a balance in social inclusion in each of the destinations.

The native people of Mexico are part of its vast cultural wealth, conveyed in its traditions, music, dance, beliefs, symbols, ancestral techniques, clothing, gastronomy, etc. The latter combined with its natural resources, and its specialized vendors, make it possible to perform different types of native weddings. This variety can satisfy the needs and desires of each couple, particularly the new generations that are eager to find, in ancestral traditions, unique experiences worthy of being remembered for a lifetime.

Therefore, the Ministry of Tourism of Mexico [SECTUR] through its General Direction of Tourism Product Innovation division, promotes local culture in Romance Tourism. The focus is not only on the indigenous weddings, but seeking the integration of tourism wedding services and experiences around that special moment. With this initiative, the incorporation of the local community contributes to raising their quality of life.

These catalogs are the result of a coordinated effort between the Destination Wedding Specialist Association (DWSA), local Tourism Boards, Ministries of Tourism of several Mexican states and specialized tourist destination vendors, together with the Ministry of Tourism of Mexico. These entities took on the concerted effort to preserve native weddings and create innovative tourism services aimed at Romance Tourism, differentiating the value that gives them a distinctive touch and identity. This included seeking the benefit to small and medium-sized companies, as well as social development with gender, inclusion and diversity perspectives.

It is important to mention that this work responds directly to the new tourism policy which seeks to have these new activities benefit and strengthen the communities, and to reach more sectors of the population, with balanced development in these regions of the country.

We hope that these documents are not only useful but interesting, and that they contribute to your experience of living, enjoying and falling in love with Mexico.

CEREMONY

Namictillztl Ceremony

DESTINATION

Hidalgo

ETHNICITY

Nahuatl



Traditional wedding that takes elements of the Nahuatl culture of Acaxochitlán, to which others indigenous tradition of Mexico and Catholic elements are integrated, therefore it is a mestizo ritual, providing it with great value.

Namictillztl ceremony shows that a wedding is not just the union of two people, but the union of two families. This ceremony requires health, spiritual and physical cleanliness of the attendees, it's a celebration where family and friends are part of it. The venue and the newlyweds are blessed through offerings to earth.

The ceremony has a symbol of fertility through a bread doll that is shared between the couple and also with the guests.

There is a dance with xochimapales, which is a ceremonial ritual object typical of Acaxochitlán, it is a stick decorated with totemoxtle, flowers and bread, intended first for the couple and then if desired it is shared with family members.

The couple receives a hand cleansing because it is believed that through them they are blessed and receive advice as newlyweds.

Sometimes a tlamanali is used, which is a circular offering of flowers and painted sawdust.

According to the belief of the newlyweds and their families, prayers can be made, which can be adapted or omitted.





OTHER IMPORTANT INFORMATION

Place: Preferably open places where there is a rock or a tree.

Duration: 45 a 90 minutes.

Requirements / Formalities: None.

Elements used: Xochimapaes (ritual sticks), bread doll, family offering for the tlamanali, flowers, brandy or wine, water, soap, towel, candle, seeds, bouquet for the cleansing.

Dress code: Indifferent.



ARTURO CASTELÁN ZACATENCO

Telephone +52 771 2192 129

acastelanzacatenco@gmail



**GOBIERNO DE
MÉXICO**

TURISMO

SECRETARÍA DE TURISMO

**The edition and development of this experiences
was with the support of:**

Secretaría de Turismo del Gobierno de México

Ing. Jorge Vázquez Valdés

General Director of Tourism Product Innovation,
DCIPT

Lcda. Paulina Dominguez Aguilar

Director of Specialized Segments

pdominguez@sectur.gob.mx

Telephone - 5530026300 Ext 6325

Lcda. Adriana Aguilar Gallardo

Sub-director of Specialized Segments

aaguilar@sectur.gob.mx

Telephone - 5530026300 Ext 6307

www.sectur.gob.mx

Secretaría de Turismo de Hidalgo

DCF Eduardo Javier Baños Gómez

Turism Secretary

Lic. Raúl Corona Méndez

General Director of Marketing Promotion and
Commercialization

Lic. Sandra Camacho Licon

Promotion Director

turismohidalgorp@hotmail.com

www.hidalgo.travel

Telephone (771) 71 76000

**Design in collaboration with Destination Wedding
Specialist Association**

info@dwspecialistassn.com

www.dwspecialistassn.com

Mexico City
2022

