



GOBIERNO DE
MÉXICO

TURISMO

SECRETARÍA DE TURISMO



YES IN QUERETARO

Si
en QUERÉTARO



Destination Wedding
Specialist Association Intl.

WELCOME

Romance Tourism is very significant for Mexican destinations, because of the positive impact it has on the local economy, integrating the entire network of resources that makes this industry possible. Currently, Romance Tourism is an efficient industry to accelerate the economical growth of many communities in our country, help modernize the infrastructure, boost the economy, promote our cultural resources, balance the social equality and support sustainability.

This segment covers not only destination weddings, but also proposals, bachelor and bachelorette parties, honeymoons, wedding anniversaries, vows renewals, last trip before the baby's birth (Babymoon), second nuptials, travel with the family (Family-Moon) and a new niche that is growing exponentially with the current epidemiological and economic conditions, which are elopement weddings.

In Mexico, year after year the network of resources throughout our destinations are specializing in this segment, holding a significant number of destination weddings annually. While the favorite setting for couples has been our beautiful beaches, the new generations are being attracted to colonial and adventure destinations.

Therefore, the Mexican Tourism Board - SECTUR, through the General Directorate of Innovation for Tourism, is promoting Romance Tourism, focusing not only on destination weddings, but also seeking the integration of other tourism products and experiences in and around that special moment, allowing the incorporation of the local population, which contributes to raising their quality of life.

This catalog is the result of a coordinated effort between the Destination Wedding Specialist Association - DWSA, the Secretariat of Tourism of Queretaro, all the specialized suppliers of this tourist destination and the Mexican Tourism Board. Together we carried out virtual workshops to create innovative tourism services aimed to the Romance Tourism, with an individual value that gives them a distinctive character and, at the same time, a unique identity.

In this way, local vendors and communities represented by artisans, traditional cooks, agribusinesses and cooperatives have been incorporated, thus seeking social development with a gender and inclusion perspective.

It is important to mention that this work responds to the new tourist policy that seeks to encourage the benefits of this activity to showcase the localities, and reach more sectors of the population, seeking a balanced development of the country's regions.

We hope that this document is not only useful but interesting, and that it contributes to your experience of living and enjoying Mexico.





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QUERETARO

Located two hours from Mexico City, Santiago de Queretaro is a city where the past and the present are manifested in its colonial streets. Queretaro has been the location of significant moments in Mexico history.

In 1996, the area, sites and monuments of the Historic Downtown of the city were declared Cultural Heritage of Humanity by Unesco.

The Historic Downtown can be explored on foot, by tram or by bike. Here you will admire the imposing architecture of mansions and former convents that are currently museums, hotels and theaters, a combination of historical memory and the avant-garde of the modern lifestyle of the City.

Queretaro has six towns Pueblos Magicos - Magical Towns- with six different pasts, all with the power to captivate and make their visitors fall in love.



QUERETARO

The first Pueblo Magico title in Querétaro was granted to Bernal in 2005, a picturesque town with an impressive rock in the background. Amealco, the last appointment in Queretaro with this category, in 2018, is home to the Otomi doll Lele, a symbol of the state.

Jalpan (2010) has a natural wealth like no other. Cadereyta de Montes (2011) is a clear example of a semi-desert town.

Tequisquiapan (2012) is known for the tranquility of its streets; and San Joaquín (2015) for its climate and passion for the huapango. The six towns are filled with magic in every corner, for the pleasure of their visitors.

Something that sums up tradition, culture and nature is gastronomy, and each of the Pueblos Magicos is a reflection of the regional cuisine of its surroundings.

The six Pueblos Magicos are holders of a historical legacy that is revived in each festival, in each walk through their streets, in the craftsmanship of their people. You can feel the colonial past in many of their buildings preserved through centuries; in the rooting to their traditions on their festivals, in the faith and devotion to their town saints. In addition, the quality of the people is represented in the details of the handicrafts found in these magical places: rhinestones, basketry, marble, wool, among other, all true symbols of each place.



QUERETARO

Queretaro has the Trail of Art, Cheese and Wine and currently there are 11 municipalities that incorporate the wine tourism area. This area shines for its flavor due to the excellent conditions of the land in the semi-desert area of Queretaro for the cultivation of the vine and cattle raising.

Cheese, Art and Wine, are elements of this region created with passion for you, your family, your friends to share the special moments while you visit Queretaro.

Queretaro has all the romantic components for your dream wedding to take place. We have professional vendors committed to their work, with the highest quality in services, products and attention to detail. We also have countless venue options for your wedding, we have farms, vineyards, hotels, mansions and ballrooms of different sizes and styles.

The connectivity that the State has allows romantic getaways to become an option, we have different alternatives for each couple, as well as various activities to do during their stay, from balloon flights, trips to the mountains, dinner in a cellars, to venturing out parachute, among many others.

Queretaro is the best option for those couples who are looking for something unique, something special and full of magic, for its history, tradition and gastronomy, but most importantly for the service that its people provide.





ROMANCE AT YOUR DOOR

FOR THE COUPLE

EXPERIENCING THE HIGHTS



Enjoy a sunrise for the heights of the fields of the region with a toast next to the beautiful Valley of Tequisquiapan, which you will visit on a spectacular hot air balloon for 45 minutes. Then end your tour with breakfast at La Casona de Tequisquiapan, live the experience!

Includes: Breakfast at the end and ballon flight in an altitude of 300 and 500 meters.

Duration: 45 to 60 minutes.

Restrictions: Not available in rainy season. One departure time 5:45 am. There is no access to children under 5 years and less than 1.10 meters, people of legal age who suffer from high blood pressure, pregnant women, recent surgery or with cardio-respiratory problems.



EXTREME ADVENTURE

Venture up to one of the most famous rocks in Mexico, Bernal, considered the third largest monolith in the world. Learn about its history and admire the view of the place while enjoying nature. Create your own chocolate at El Castillo, a great traditional experience.

Includes: Lunch with a variety of gorditas, motorcycle tour, visit to the chocolate castle.

Duration: 4 hours approximately.

Restrictions: People who suffer from high blood pressure, pregnant women, recent surgery, cardio-respiratory problems are not allowed to climb the Rock.



ROMANCE AT YOUR DOOR



Fall in love and enjoy a spectacular night under the stars with a country-style picnic in contact with nature on Tzibanza Island. Rejoice in every moment next to the most special person.

Includes: One night lodging at the cabins, picnic and romantic dinner.

Duration: Variable.





QUERETARO IN YOUR HEARTH



DISCOVER QUERETARO

Relax and prepare to tour the beautiful Pueblo Magico of Tequis by tram, we will also visit La Peña de Bernal where we will walk through its beautiful streets. Here you savor typical sweets and taste its famous gorditas and if you are up for it, you can climb La Peña de Bernal on ATVs. There is another option if you preferred a relaxed trip, a guided tour of the most beautiful hotels in the city.

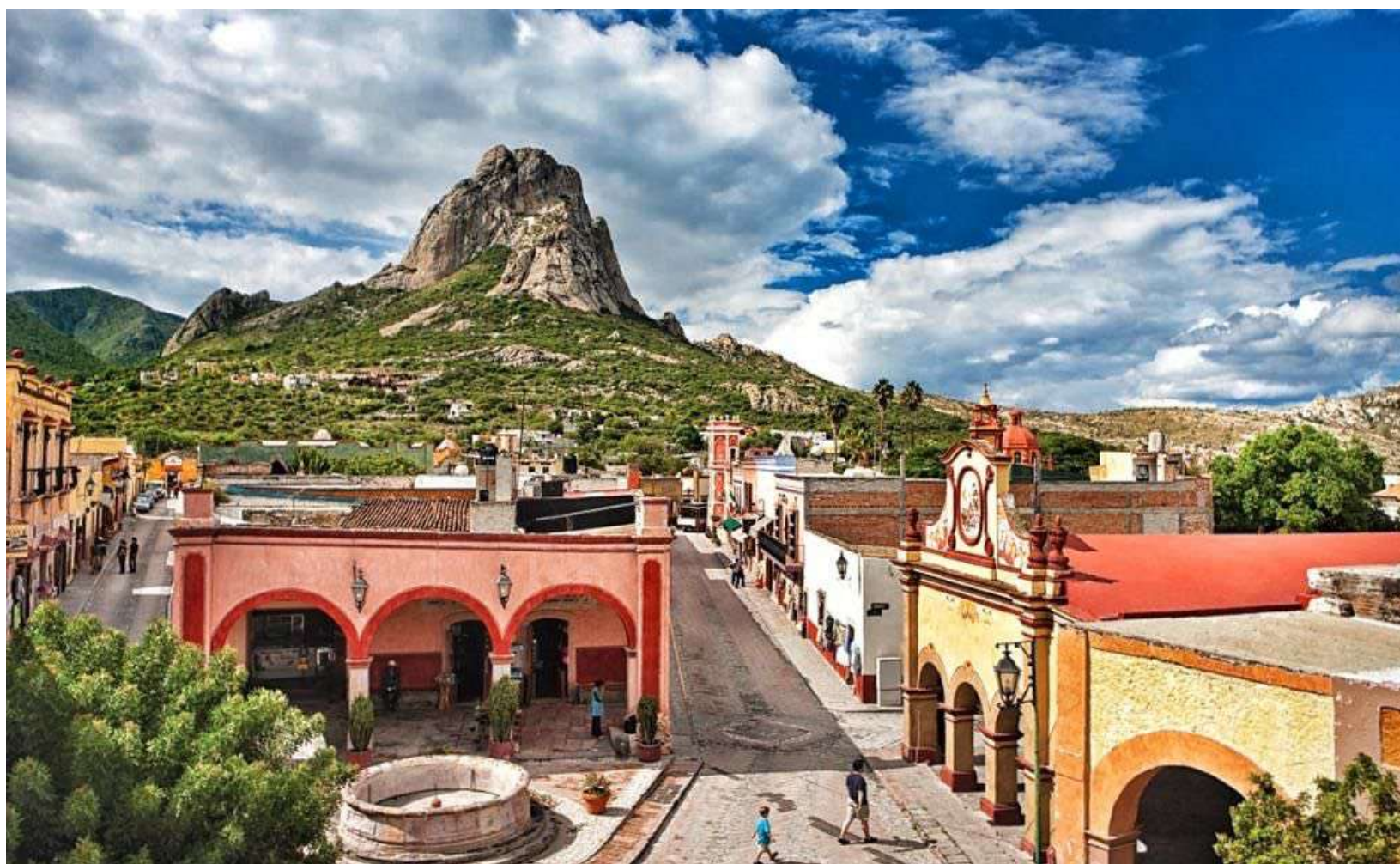
At the end of the day, we will return to the hotel to get ready for a welcome dinner on the beautiful Tres - 4 terrace.

Includes: Transportation and tour of Tequisquiapan and Peña de Bernal, ATV ascent to La Peña, lunch with a variety of gorditas and welcome dinner.

Duration: approximately 6 hours of tour plus dinner.

Minimum of people: 10.

Restrictions: La Peña de Bernal is not suitable for people who suffer from high blood pressure, pregnant women, recent surgery or cardio-respiratory problems





PRE WEDDING

The second day arrived and we will start with a welcome meeting at the hotel, where you will be greeted with mimosas, wine from the region and a welcome kit. We will travel by tram to the Aqueduct, Cerro de las Campanas, De los Ilustres pantheon and Museum of Art. We will finish the tour in "María y su Bici" traditional food from Queretaro.

Return to the hotel to rest and to getting ready for the pre-wedding. We will meet in Plaza de Armas to have a Night of Legends

We will end the day at Terraza Carranza 50 where you will taste delicious Mexican food accompanied by a beautiful view of the city center.



Includes: Transportation, tram tour, bike, legends tour, Mexican dinner.

Duration: approximately 5 hours of tour plus dinner.

Minimum of people: 10.





YOUR WEDDING AMONG WINE & HISTORY



THE CEREMONY

The day begins with a breakfast and the previous arrangements of the guests for the big day. A sprinter will transfer the guests to the foot of the Pyramid of El Pueblito at 4:00 PM, where an otomi ceremony will take place.

Includes: Roundtrip transfer of guests and Otomi or symbolic ceremony.

Duration: approximately 1 hour.





THE RECEPTION

The wedding reception will take place at the Former Hacienda El Cerrito in the Municipality of Corregidora. You and your guests they will be welcomed with cheeses and wines from the region from our local vendors.

The food will be served by one of the top caterers and will be made with products from the region, that is, 100% Queretano. For a late snack we will serve the famous hot dogs of the congregation, another local tradition.

During the event a great variety of personalized drinks with local mixology will be offered.

The guests will take home Lele dolls as souvenirs and a basket made by artisan hands from the region filled with typical candy.

For the end of the wedding, the sky will be dressed by a fireworks show accompanied by a band and tacos.

The event includes photo and video.



THE RECEPTION

Includes:

Venue.

Hair and make up.

Transfers.

Cheese table and wine from the region.

3-course menu.

DJ Music.

Hotdogs.

Pyrotechnics show.

Band.

Tacos.

Service for 5 hours.

Photography and video.

Coordination and planning service.





QUERETANO FAREWELL

QUERETANO FAREWELL



For a great farewell, we will transfer you to the El Salitre Hacienda, where a traditional Queretaro breakfast will be waiting for you. Here you will enjoy a very fun activity with heifers. There will also be a final mini photo shoot.

At the end we will take you to the city lookout from where you will have one of the best views of Queretaro City and the famous Aqueduct. There, in the distance, you can admire the first elevations that form the Sierra Gorda, whose missions were declared a World Heritage Site in 2003.

Includes: Transfers, breakfast, heifer activity or flamenco show and service.

Duration: approximately 5 hours of tour plus dinner.

Minimum of people: 10.



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FESTIVAL OF THE FOUR CENTURIES

VERBENA DE LOS CUATRO SIGLOS

FESTIVAL OF THE FOUR CENTURIES



Did you know?...

The name of verbena is given to the popular festival that is celebrated at night, usually in the open air, on the occasion of a celebration.

Its origin comes from the night of San Juan, or summer solstice, in which people went to the hill of San Blas to collect the "sacred herb", Verbena officinalis, which had to be collected just before dawn to be used for purification and to attract love, so they spent the night awake singing and dancing.

THE REUNION

A day to get back together, meet again with family and friends, enjoy a balloon flight in the morning and complement it with a tour of your choice in the afternoon, either to the Boca Negra Cheese Cava or Flor de Alfalfa where you can do a tasting of artisan cheeses. Then a tour to the cellar and vineyard of Donato Cellars, where you will have a tasting of Muscat wine and you can take the wine glass as a souvenir. In addition to the city tour in Bernal through the downtown area to taste its delicious food such as handmade gorditas you will have at the end of the day a splendid icebreaker cocktail in a representative venue of the history and culture of Queretaro.



To end the day there will be a representation of legends and love stories typical of Queretaro, that involves an interaction with the guests harmonized by live Porfiriato-themed music.

Includes: Transfers and balloon flight for an hour and a half.

- Tour to world-class vineyards with the option of a wine pairing class or a tour to the region's cheese area to Flor de Alfalfa 4s.
- Viceregal style dinner with theatrical show in 2 different venues options: Casa Museo de la Zacatecana or Teatro de la Ciudad 3 h.

Recommendations / Restrictions: The balloon ride is not suitable for people with blood pressure or heart conditions. It is recommended to bring sunscreen, a hat and comfortable shoes. The balloon flight can be exchanged for other activities.



MY WEDDING IN STYLE

THE CEREMONY



A great start for you big day!

We begin with the ceremony, which can be:

- Symbolic: Rock ceremony, hand-tying ceremony, fisherman's knot ceremony, or knot of love with your wedding vows.
- Religious: Catholic or Christian.

The ceremony can be harmonized by a string quartet or mariachi if you preferred a more upbeat typical music.

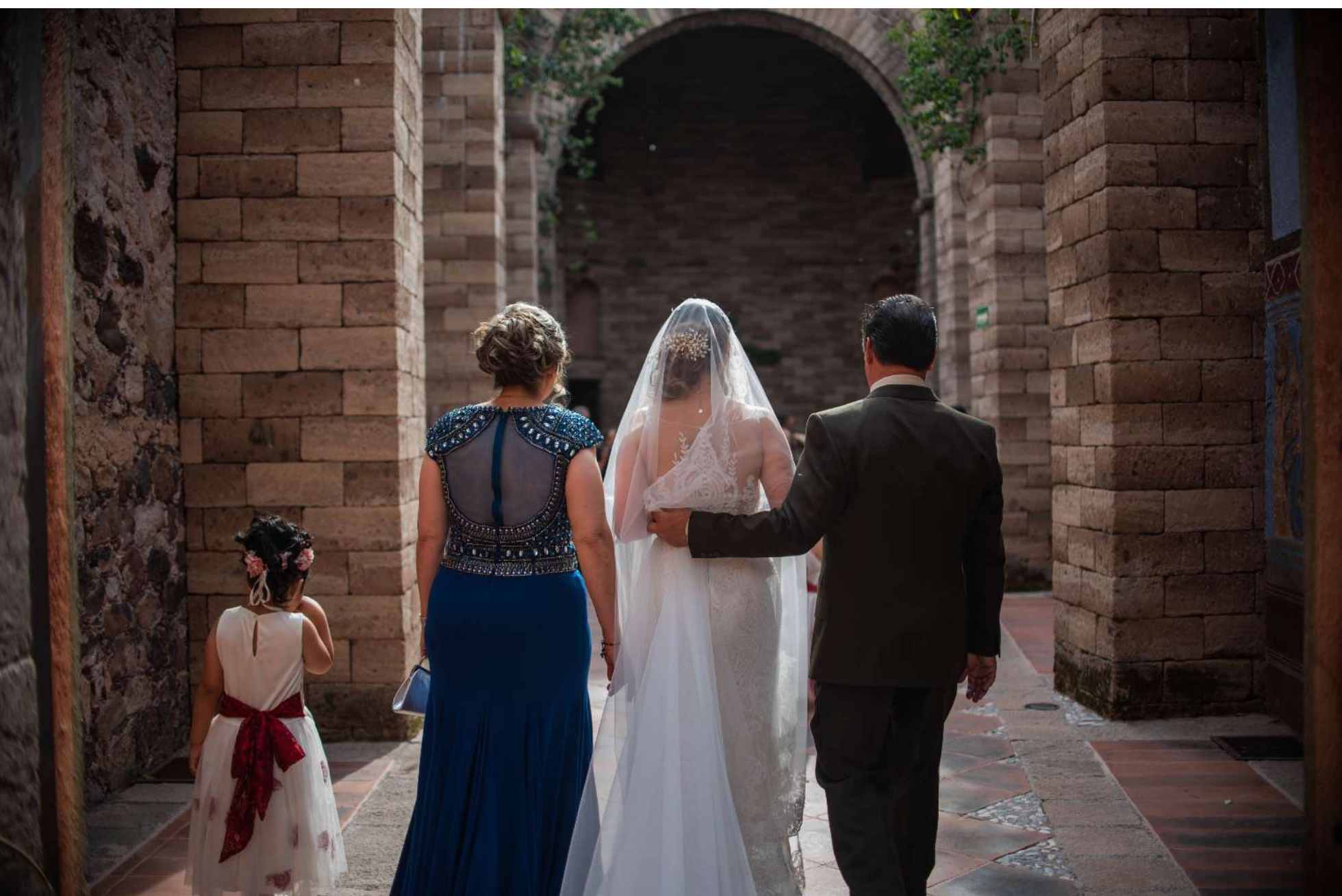
At the end of the ceremony, we begin the party with a callejoneada - street party.

Duration with religious ceremony: 2 hours.

Duration with symbolic ceremony: 1:30 hours.

Venues for Catholic ceremony: San Agustín, San Francisco or Del Carmen temple.

Restrictions: Venues subject to availability.





THE RECEPTION



1st option:
A true Mexican style wedding, with a band and mariachi, a tasty rustic menu from the 19th century with products from the region.



THE RECEPTION



2nd option: A contemporary Mexico-Queretan style wedding with a modern, vintage or jazz band, a fashion menu with Queretanos touches and trendy decoration.



THE RECEPTION



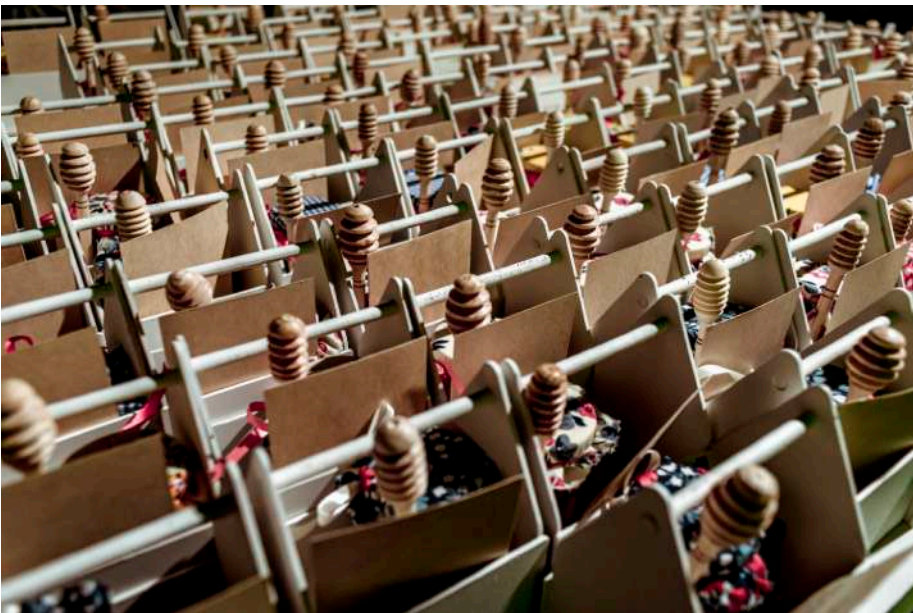
At the end of the event, local favors are given to the guests such as: honey from Bernal, apple liqueur from San Joaquín and traditional Mexican candy.

Includes: Transfers to the hotel-venue-hotel, food and beverages, music, decoration and souvenirs.

Duration:

Welcome Cocktail - 1 hour.

Reception - 7 hours.



XXI CENTURY REST



After that big day, you can offer your guests the following options:

- Brunch-style quiche and bagel buffet with cold cuts and cheeses.
- Chilaquiles buffet.

After the brunch, you have the option to finish the day with a relaxing purifying temazcal or a spa afternoon.



Includes: Transfers, brunch and Spa/Temazcal.

Duration:

- Brunch 3 hours.
- Spa/Temazcal 2 to 3 hours.

Recommendations / Restrictions: It is recommended to bring a bathing suit and towel for the temazcal, For the spa it is recommended to wear comfortable clothes.





A LITTLE BIT MORE

Duration: 3 to 4 hours.

Visiting: Cerro de las Campanas, Aqueduct lookout, De los Ilustres Queretanos Pantheon, De la Cruz Temple, House of the Corregidora, Plaza de Armas, Zenea Garden, Theater of the Republic facade, Courtyard of the Art Museum and Temple of Santa Clara.

Recommendations / Restrictions: Some of the activities are not recommended for people with heart condition, blood pressure problems or vertigo. These activities are recommended for children ages 6 and up.

For a better organization of the event and activities, and to ensure availability, we recommend to set the date a minimum of 6 months in advance.

All recreational activities have the option to be modified. Ask about our options.



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